

Privacy Statement

Hüsler Nest AG, Flughafenstrasse 45, 2540 Grenchen, Switzerland, respects and protects your privacy. We inform you about the collection, processing and use of your personal data, whether through digital media, our website or physically through other services and business processes. Hüsler Nest AG (hereinafter referred to as "Hüsler Nest") is the data controller within the meaning of the data protection laws and processes your data.

Scope

This privacy policy applies to all services, offers and business processes of Hüsler Nest Ltd, both online (e.g. our websites) and offline (e.g. in our offices, through contracts or personal contact).

Personal data

Personal data is information relating to an identified or identifiable natural person. It enables the identification or contacting of the data subject. This includes data such as name, address, e-mail, telephone number or also physically collected data, for example through forms, contracts or personal contact, as well as an IP address assigned to you by your internet provider.

Non-personal data is information that cannot be used to identify you (anonymous data).

Data collection

Online: When visiting our website or using our digital services, data may be collected automatically through technologies such as cookies.

Offline: We may collect personal information from you, such as contact information, when you come into direct contact with us, for example, when you make a purchase from one of our shops, enter one of our events/competitions or enter into a contract.

Purpose of the data processing

The collection and processing of your data is always for a specific purpose, e.g. for handling business processes, for communication or for improving our services. Data will not be passed on to third parties or used for purposes other than those stated without your express consent.

Data security

Both digitally and physically, we take all necessary measures to protect your data from loss, misuse, unauthorised access and disclosure. Our servers are located in Switzerland.

Online use

Automatically transmitted usage data

When using our website, your internet browser automatically transmits certain usage data or so-called server log files to us for technical reasons. Among other things, these are:

- Date and time of access
- URL (address) of the referring website
- retrieved file
- Amount of data sent
- Host name of the accessing computer (IP address)
- Browser type and version
- Operating system.

This information is stored by us exclusively for the purposes of the technical administration of our website, for the prevention of illegal actions in connection with our website and partly for statistical evaluation. We reserve the right to check this log data retrospectively if there is a justified suspicion of an illegal act based on concrete indications.

Data collected and processed through your information

In principle, you can use our website without providing us with any further personal data. Personal data is only collected and stored if you have given your separate consent. Unless otherwise stated, this data will only be used to process the specific request.

General contact request

If you contact us by e-mail or contact form, the information you provide will be stored for the purpose of processing the enquiry and for possible follow-up questions.

SSL encryption

To protect the security of your data during transmission, we use state-of-the-art encryption procedures (e.g. SSL) via HTTPS.

Cookies

Our website sometimes uses cookies, which are used to make our website more user-friendly, effective and secure. Cookies are small text files that are stored on your terminal device and saved by your browser. Most of the cookies we use are so-called "session cookies". They are automatically deleted after the end of your visit. Other cookies remain stored on your end device until you delete them. These cookies enable us to recognise your browser on your next visit. You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or generally and activate the automatic deletion of cookies when closing the browser. If cookies are deactivated, the functionality of our website may be limited. You can find more information on cookies here: <http://www.allaboutcookies.org/ge/>.

Google Analytics

This website uses Google Analytics, a web analytics service provided by Google (Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA). Google Analytics uses cookies for this purpose, which enable an analysis of your use of our website.

The information generated by the cookie about your use of this website is transmitted to a Google server in the USA and stored. We use Google Analytics with the extension "_anonymizeIp()" so that the IP addresses transmitted to Google are only processed there in abbreviated form in order to exclude direct personal reference (IP masking). Google will use this information for the purpose of evaluating your visit to the website, compiling reports on website activity for our website and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. You can object to the collection and storage of data for Google Analytics at any time with effect for the future by using a browser plug-in from Google (<https://tools.google.com/dlpage/gaoptout?hl=de>). Please note that you will have to object again if you remove the cookies from your browser or access our website with a different browser. Further information on Google Analytics can be found here: <http://www.google.com/intl/de/analytics/learn/privacy.html>

Google Tag Manager

Google Tag Manager is also a Google product that allows us to manage website tags through one interface. The Tag Manager is a cookie-less domain and does not collect any personal data. The tool takes care of triggering other tags, which in turn may collect data. Google Tag Manager does not access this data. If a deactivation has been made at the domain or cookie level, this remains in place for all tracking tags implemented with Google Tag Manager. If you do not wish to receive interest-based advertising, you can deactivate Google's use of cookies for these purposes by going to <https://www.google.com/settings/ads/plugin>.

Google AdWords and Remarketing

This website uses Google AdWords, an analysis service from Google, and conversion tracking as part of Google AdWords. Google AdWords places a cookie for conversion tracking on your computer's hard drive (a so-called "conversion cookie") when you click on an ad placed by Google. These cookies lose their validity after 30 days and are not used for personal identification. If you visit certain pages on our website, Google and we can recognise that you have clicked on the ad and have been redirected to this page. The information obtained using the conversion cookies is used to create statistics for AdWords customers who use conversion tracking. Through these statistics, we learn the total number of users who clicked on the ad placed by Google and visited a page tagged with a conversion tracking tag. However, we do not obtain any information with which users can be personally identified. We cannot assign the data obtained to specific users.

In addition to conversion tracking, we also use the following functions

- Remarketing
- Target groups with common interests
- Customised target groups with common interests
- Target groups ready to buy
- similar target groups
- demographic and geographic focus.

With Google's remarketing function, we reach users who have already visited our website. This allows us to present our advertising to target groups who are already interested in our products or services. AdWords also uses user behaviour on websites in Google's advertising network ("display network") over the last 30 days and the contextual search engine to determine the common interests and characteristics of our website users. Based on this information, AdWords then finds new potential customers for marketing purposes whose interests and characteristics are similar to those of the users of our website. Target group-specific remarketing is carried out through the combined use of cookies, such as Google Analytics cookies and Google DoubleClick cookies.

Further information on the subject of terms of use and data protection in the context of Google AdWords can be found at this link: <http://www.google.de/policies/technologies/ads/>.

Google DoubleClick

We use the DoubleClick function from Google on our websites to evaluate the use of the website and to enable Google and other advertisers who cooperate with DoubleClick to present you with user-relevant advertising. For this purpose, a cookie is installed on your computer's hard drive. This cookie is used to assign a pseudonymous identification number to your browser and to collect information about the advertisements displayed on your browser and how they are viewed. The information collected by the cookie about your use of websites is usually transferred to a Google server in the USA and stored there. On the basis of the information collected, categories relevant to your interests are assigned to your browser. These categories are used to display interest-related advertising.

In addition to changing your browser settings, you can also permanently deactivate the DoubleClick cookie using a browser plug-in. With the plug-in, your deactivation settings for this browser remain intact, even if you delete all cookies. You can obtain the browser plug-in for permanent deactivation here: <https://www.google.com/settings/ads/plugin?hl=de>

By using our website, you consent to the use of the DoubleClick cookie and thus to the collection, storage and use of your usage data in the manner described above for the aforementioned purpose. Furthermore, you consent to your data being stored in cookies beyond the end of the browser session and, for example, being retrieved the next time you visit the website. You can revoke this consent at any time with effect for the future by deleting the DoubleClick cookie and permanently deactivating it.

Google Maps

We use Google Maps to display maps. The integration requires that Google can perceive the IP address of the user. The IP address is required to be able to send the content to the user's browser. We would like to point out that Google has its own data protection guidelines, which are independent of ours. Please inform yourself about Google's privacy policy at

www.google.de/intl/de/policies/privacy/ before using our website. Google Maps relies on a Java Script code, so you can prevent it from running altogether by disabling Java Script in your browser settings or installing a Java Script blocker. Please note that our website may then not be displayed correctly.

Google reCAPTCHA

Our website uses the Google Recaptcha plugin (Google Recaptcha) to protect against spam and automated attacks. When using this plugin, Google collects certain data from you to ensure the security of our website. This includes your IP address, information about your web browser, cookies to distinguish between humans and bots, and mouse and keyboard input to detect suspicious behaviour. This data is used exclusively to protect our website and is not used for any other purpose. The legal basis for processing this data arises from our legitimate interest in the security of our website. We do not transfer your data to third parties unless this is required by law or necessary to prevent misuse. The data collected by Google Recaptcha is generally not stored permanently. For more information on the processing of your data by Google Recaptcha and your data protection rights, please refer to Google's privacy policy.

Location data

You have the option to have your location determined via your browser when searching for a location. Our website will only use this information to determine the location that is near you and to display it to you. Typically, your IP address, information about nearby wireless access nodes and a random identification number are collected and processed to determine your location. Your browser provider and the provider of the browser's localisation service also receive this data. The Google Location Service, which is operated by Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA), is particularly common. Further information on data protection at Google can be found at www.google.com/intl/de/policies/privacy/. Please also take note of the information provided by your respective browser provider regarding the localisation function.

Use of the YouTube plugin

We embed YouTube videos on some of our websites. The operator of the corresponding plugins is YouTube, LLC, 901 Cherry Ave, San Bruno, CA 94066, USA. When you visit a page with the YouTube plugin, a connection to YouTube servers is established. This tells Youtube which pages you are visiting. If you are logged into your YouTube account, YouTube can assign your surfing behaviour to you personally. You can prevent this by logging out of your Youtube account first.

When a YouTube video is started, the provider uses cookies that collect information about user behaviour.

Those who have deactivated the storage of cookies for the Google Ad programme will not have to expect any such cookies when watching Youtube videos. However, Youtube also stores non-personal usage information in other cookies. If you would like to prevent this, you must block the storage of cookies in the browser.

Further information on data protection at "Youtube" can be found in the provider's data protection declaration at: <https://www.google.de/intl/de/policies/privacy/>

Children

We do not knowingly collect personal data from children under the age of thirteen. Children under the age of thirteen are asked not to provide any personal information. We encourage parents and guardians to monitor their children's Internet use and to help us enforce our privacy policy by instructing their children never to disclose personal information on the Services without their permission. If you have reason to suspect that a child under the age of thirteen has provided us with personal information through the Services, please notify us of the incident. We will delete this data from our databases immediately.

Data security

We take all legal precautions to protect your personal data from loss, destruction, falsification, manipulation and unauthorised access. However, you should bear in mind that no Internet transmission is ever 100% secure or error-free. We ask you to bear this in mind when using this website. Communication via e-mails that you send to us is not encrypted. Therefore, please do not send any confidential or sensitive data via this communication channel.

Further links

This privacy statement applies only to our website. The website may contain links to external websites which are not covered by this statement. When you leave our website via a link, it is recommended that you read the privacy notices of each website carefully.

Change to our privacy policy

We reserve the right to amend this data protection declaration from time to time so that it always complies with the current legal requirements or in order to implement changes to our services in the data protection declaration, e.g. when introducing new services. The published version will always apply to your next visit.

Your rights

You have the right to obtain information from us at any time and free of charge about the data we have stored about you, and to have it corrected, blocked or deleted.

Purpose-related data, such as data from orders or invoices that must be stored due to legal retention obligations, are excluded from this right.

Please contact us by post or e-mail:

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